

| REPORTE DE GASTOS 2009 | |
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| MEDIO | IMPORTE |
| ACIR TOLUCA | 690,000.00 |
| ADELANTE EN LA NOTICIA | 920,000.00 |
| ARMAS | 86,250.00 |
| AZTECA INTERNET | 57,500.00 |
| CODIGO TOPO | 138,000.00 |
| COMERCIALIZADORA SIETE | 460,000.00 |
| CONSULTA MÉDICA | 34,500.00 |
| CONTENIDO | 160,000.01 |
| CONTRALÍNEA | 621,000.00 |
| D INTERES | 345,000.00 |
| DEBATE FEMINISTA | 172,500.00 |
| DESARROLLO ECONÓMICO | 62,100.00 |
| DIARIO DE MÉXICO | 57,500.00 |
| DIMSER | 149,294.15 |
| EDOMEX AL DÍA | 402,500.00 |
| EL DIARIO | 1,147,504.50 |
| EL ECONOMISTA | 184,000.00 |
| EL FINANCIERO | 211,140.00 |
| EL GRÁFICO | 850,000.01 |
| EL INFORMANTE | 920,000.00 |
| EL SOL DE MÉXICO | 21,275.00 |
| EL SOL DE TOLUCA | 433,460.37 |
| EL UNIVERSAL | 1,150,000.00 |
| ES ASÍ | 138,000.00 |
| ESTE PAÍS | 59,800.00 |
| ETCÉTERA | 196,880.00 |
| EXCELSIOR | 1,000,000.00 |
| EXPANSIÓN | 1,100,000.00 |
| FACTOR | 120,750.00 |
| FOREIGN AFFAIRS | 92,000.00 |
| FORTUNA | 276,000.00 |
| GRUPO FÓRMULA | 1,150,000.00 |
| GRUPO IMAGEN | 1,000,000.00 |
| HERALDO DE TOLUCA | 1,035,000.00 |
| IMAGEN DE LOS MUNICIPIOS | 230,000.00 |
| IMPACTO | 345,000.00 |
| IMPULSO | 920,000.00 |
| INDIGOMEDIA | 80,000.00 |
| INDUSTRIA CONCAMIN | 40,250.00 |
| INTERJET | 414,000.00 |
| ISA CORPORATIVO | 1,155,000.00 |
| LA CRÓNICA | 1,269,000.00 |
| LA JORNADA | 1,452,628.83 |
| LA RAZÓN | 388,240.00 |
| LATINFINANCE | 720,629.67 |
| LE MONDE DIPLOMATIQUE | 34,500.00 |
| LETRAS LIBRES | 495,075.00 |
| LIBERTAS | 80,500.00 |
| LITHO KOLOR | 6,842.50 |
| METRO | 522,100.00 |
| MÉXICO HABLA | 112,700.00 |
| MILENIO | 805,000.00 |
| MILENIO ESTADO | 402,500.00 |
| MILENIO MONTERREY | 17,940.00 |
| MILENIO TV | 936,008.00 |
| MVS RADIO | 249,435.00 |
| NEXOS | 465,750.00 |
| NOTICIAS DE TOLUCA | 200,000.00 |
| NRM | 690,000.00 |
| OBSERVER | 224,250.00 |
| OCHO 8 COLUMNAS | 920,000.00 |
| OEM | 5,750,000.00 |
| OVACIONES | 1,380,000.00 |
| POLÍTICA DIGITAL | 48,000.00 |
| PORTAL | 230,000.00 |
| PUNTUAL | 920,000.00 |
| RADIO CENTRO | 1,150,000.00 |
| RADIO IXTAPAN | 276,000.00 |
| RADIO TRECE | 200,000.00 |
| RADIORAMA | 500,000.00 |
| RECORD | 148,962.03 |
| REFORMA | 1,454,219.55 |
| REFORMA ONLINE | 575,000.00 |
| SIEMPRE | 897,000.00 |
| TELEVISA | 59,955,000.00 |
| TELEVISA TOLUCA | 842,986.80 |
| TERRA | 485,875.00 |
| THE BILLIONAIRE | 119,421.75 |
| THE NEW YORK TIMES | 820,957.50 |
| TRANSPARENCIA & CORRUPCION | 28,750.00 |
| TV AZTECA | 19,550,000.00 |
| ULTRA | 805,000.00 |
| VOCES DEL PERIODISTA | 17,250.00 |
| VOZ Y VOTO | 92,000.00 |
| ZOCALO | 75,900.00 |