

| REPORTE DE GASTOS 2011 | |
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| MEDIO | IMPORTE |
| A PUNTO | 52,200.00 |
| ACIR TOLUCA | 1,276,000.00 |
| ACTUAL | 92,800.00 |
| ADELANTE EN LA NOTICIA | 1,044,000.00 |
| ÁGORA | 34,800.00 |
| ARMAS | 38,280.00 |
| AZ | 367,488.00 |
| CADENA TRES | 500,000.00 |
| CÓDIGO TOPO | 69,600.00 |
| CONFINES | 58,000.00 |
| CONGRESISTAS | 23,200.00 |
| CONSULTA MÉDICA | 69,600.00 |
| CONTENIDO | 92,800.00 |
| CONTRA LÍNEA | 208,800.00 |
| CORPORACIÓN COMUNICATIVA OJEDA | 34,800.00 |
| D INTERÉS | 208,800.00 |
| DEBATE FEMINISTA | 87,000.00 |
| DESARROLLO ECONÓMICO | 81,200.00 |
| DIARIO DE MÉXICO | 406,000.00 |
| DIMSER | 19,627.20 |
| DR PUBLICIDAD | 116,000.00 |
| EDOMEX AL DÍA | 348,000.00 |
| EDUCACIÓN A DEBATE | 64,960.00 |
| EL DIARIO | 696,000.00 |
| EL ECONOMISTA | 812,000.00 |
| EL ESPECTADOR | 34,800.00 |
| EL FINANCIERO | 250,000.00 |
| EL GRAFICO | 841,000.00 |
| EL INFORMANTE | 464,000.00 |
| EL SOL DE TOLUCA | 255,812.48 |
| EL UNIVERSAL | 1,160,000.00 |
| ES ASÍ | 69,600.00 |
| ESTE PAÍS | 212,280.00 |
| ETCÉTERA | 99,296.00 |
| EXCÉLSIOR | 500,000.00 |
| FOREIGN AFFAIRS | 69,600.00 |
| GANANDO ESPACIOS | 69,600.00 |
| GRUPO EXPANSIÓN | 812,000.00 |
| GRUPO FORMULA | 2,320,000.00 |
| GRUPO REFORMA | 169,430.76 |
| HERALDO DE TOLUCA | 725,966.04 |
| HOY ESTADO DE MÉXICO | 52,200.00 |
| IMAGEN DE LOS MUNICIPIOS | 1,044,000.00 |
| IMAGEN RADIO | 1,000,000.00 |
| IMPACTO | 290,000.00 |

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| IMPULSO | 928,000.00 |
| INTERJET | 1,466,240.00 |
| ISA CORPORATIVO | 1,160,000.00 |
| LA CRÓNICA | 1,210,434.72 |
| LA JORNADA | 2,606,868.00 |
| LA RAZÓN | 696,000.00 |
| LETRAS LIBRES | 389,760.00 |
| LIBERTAS | 139,200.00 |
| LIDERES MEXICANOS | 290,000.00 |
| MASPORMAS | 204,946.48 |
| MÉXICO HABLA | 66,120.00 |
| MÉXICO SOCIAL | 208,800.00 |
| MI GUÍA | 41,760.00 |
| MILENIO | 1,892,679.20 |
| MILENIO TV | 1,448,120.80 |
| MIRA | 74,999.99 |
| NEXOS | 228,810.00 |
| NRM | 754,000.00 |
| OBSERVER | 150,800.00 |
| OCHO 8 COLUMNAS | 696,000.00 |
| OEM | 5,220,000.00 |
| OVACIONES | 1,624,000.00 |
| PORTAL | 348,000.00 |
| PRESENCIA MEXIQUENSE | 34,800.00 |
| PRINTERACTIVO | 266,304.68 |
| PUNTUAL | 1,740,000.00 |
| QUALITYCOLOR | 2,140.20 |
| RADIO CAPITAL | 464,000.00 |
| RADIO CENTRO | 2,320,000.00 |
| RADIO IXTAPAN | 208,800.00 |
| SCREENCAST | 4,060,000.00 |
| SEMBLANZAS | 34,800.00 |
| SIEMPRE | 663,520.00 |
| SOLO | 46,400.00 |
| TELEVISA | 50,000,000.00 |
| TELEVISA TOLUCA | 3,632,502.88 |
| TV AZTECA | 23,200,000.00 |
| TV AZTECA TOLUCA | 2,235,090.32 |
| TV Y MAS | 46,400.00 |
| ULTRA | 1,653,000.00 |
| ZÓCALO | 130,500.00 |